

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FOURTH SEMESTER [BA(JMC)] MAY-JUNE 2018

Paper Code: BA(JMC)-208

Subject: Television News: Reporting
and Anchoring

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on **any three** of the following:- (5x3=15)
- (a) Anchoring
 - (b) Tele-prompter
 - (c) Field Reporting
 - (d) Phone-in
- Q2 What is news? Also, describe the structure and functioning of a T.V. news channel with suitable examples. (15)
- Q3 Write notes on the following:- (7.5x2=15)
- (a) News Value
 - (b) Voice Over
- Q4 Describe the essentials that must be kept in mind while writing for T.V. news with suitable examples. (15)
- Q5 Write notes on the following:- (7.5x2=15)
- (a) Writing intros for visuals
 - (b) Piece to Camera
- Q6 An anchor must engage the viewers in order to be effective. Discuss the statement with reference to the qualities and responsibilities of an anchor. (15)
- Q7 Write notes on the following:- (7.5x2=15)
- (a) Anchoring Non-News Programs
 - (b) Walk Through